

# Social Media & Website Management Packages

What's better than having one digital marketing expert in your back pocket? Having TWO! This is your opportunity to work with two of Northern Colorado & Southern Wyoming's top website and social media experts. Megan with M Rock Creative and Molly with Prairie Sage Creative have joined forces to offer unique social media and website management packages to help take your business to the next level.



## PACKAGE 1 BASIC

A great solution for businesses needing a little support

**\$149/mo**  
VALUED AT \$180

### WordPress Website Maintenance

Daily offsite website backups  
Regular plugin and theme updates  
Downtime monitoring  
Up to 30 minutes of priority content updates and troubleshooting

### Social Media Consulting

Up to 30 minute meeting/review on all social media channels  
On call for social media help, consulting, and troubleshooting



## PACKAGE 2 ESSENTIALS

Perfect for businesses who want a little extra help

**\$199/mo**  
VALUED AT \$235

### WordPress Website Maintenance

Everything included in the BASIC package, plus...  
Up to 1 hour of priority content updates and troubleshooting

### Social Media Advertising

Everything included in the BASIC package, plus...  
Create and schedule two targeted Facebook/Instagram ads per month at desired budget  
Monitor and send results



## PACKAGE 3 ENHANCED

A great option for businesses looking for growth

**\$475/mo**  
VALUED AT \$560

### WordPress Website Maintenance + SEO

Everything included in the ESSENTIALS package, plus...  
Technical SEO audit with findings report + initial updates  
Up to 2 hours of SEO monitoring and changes  
Monthly SEO & Analytics performance report

### Social Media Management

Everything included in the ESSENTIALS package, plus...  
Google Drive shared folder with calendars, shared photo albums, and post schedule  
Two scheduled posts per week (variety of custom graphics, videos, curated links, and/or unique messaging) on Facebook, cross-posted across other appropriate platforms  
Share posts with appropriate groups and organizations to encourage organic growth



## PACKAGE 4 FULL

Hands-off SEO & website & social media management

**\$799/mo**  
VALUED AT \$940

### WordPress Website Maintenance + SEO

Everything included in the ENHANCED package, plus...  
Up to 2 hours of priority content updates and troubleshooting  
Up to 3 hours of SEO monitoring and changes

### Social Media Management

Everything included in the ENHANCED package, plus...  
Two additional (four total) scheduled posts per week (variety of custom graphics, videos, curated links, and/or unique messaging) on Facebook, cross-posted across other appropriate platforms  
Up to 3 hours of monitoring and engagement across platforms  
Provide an annual report that compiles data across social media channels

Additional time for each plan will be billed at a discounted hourly rate of \$80 per hour



M Rock Creative  
Megan Larson  
mrockcreative.com



Prairie Sage Creative  
Molly Box McCarty  
prairiesagecreative.com

ONLY  
**5**  
AVAILABLE

ONLY  
**3**  
AVAILABLE