

Nonprofit Social Media & Website Management Packages

What's better than having one digital marketing expert in your back pocket? Having TWO! This is your opportunity to work with two of Northern Colorado & Southern Wyoming's top website and social media experts. Megan with M Rock Creative and Molly with Prairie Sage Creative have joined forces to offer unique social media and website management packages to help take your business to the next level.



PACKAGE 1 BASIC

A great solution for businesses needing a little support

\$139/mo
VALUED AT \$180

WordPress Website Maintenance

- Daily offsite website backups
- Regular plugin and theme updates
- Downtime monitoring
- Up to 30 minutes of priority content updates and troubleshooting

Social Media Consulting

- Up to 30 minute meeting/review on all social media channels
- On call for social media help, consulting, and troubleshooting



PACKAGE 2 ESSENTIALS

Perfect for businesses who want a little extra help

\$175/mo
VALUED AT \$235

WordPress Website Maintenance

Everything included in the BASIC package, plus...
Up to 1 hour of priority content updates and troubleshooting

Social Media Advertising

Everything included in the BASIC package, plus...
Create and schedule two targeted Facebook/Instagram ads per month at desired budget
Monitor and send results



PACKAGE 3 ENHANCED

A great option for businesses looking for growth

\$425/mo
VALUED AT \$560

WordPress Website Maintenance + SEO

Everything included in the ESSENTIALS package, plus...
Technical SEO audit with findings report + initial updates
Up to 2 hours of SEO monitoring and changes
Monthly SEO & Analytics performance report

Social Media Management

Everything included in the ESSENTIALS package, plus...
Google Drive shared folder with calendars, shared photo albums, and post schedule
Two scheduled posts per week (variety of custom graphics, videos, curated links, and/or unique messaging) on Facebook, cross-posted across other appropriate platforms
Share posts with appropriate groups and organizations to encourage organic growth



PACKAGE 4 FULL

Hands-off SEO & website & social media management

\$699/mo
VALUED AT \$940

WordPress Website Maintenance + SEO

Everything included in the ENHANCED package, plus...
Up to 2 hours of priority content updates and troubleshooting
Up to 3 hours of SEO monitoring and changes

Social Media Management

Everything included in the ENHANCED package, plus...
Two additional (four total) scheduled posts per week (variety of custom graphics, videos, curated links, and/or unique messaging) on Facebook, cross-posted across other appropriate platforms
Up to 3 hours of monitoring and engagement across platforms
Provide an annual report that compiles data across social media channels

Additional time for each plan will be billed at a discounted hourly rate of \$70 per hour



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ONLY
5
AVAILABLE

ONLY
3
AVAILABLE